



American Society for Nutrition
Excellence in Nutrition Research and Practice

Program Overview

The American Society for Nutrition blog (<http://www.nutrition.org/asn-blog/>) is an integral part of the Society's web presence and an important vehicle to reach membership, web visitors, and other interested individuals. To promote the ASN blog as a dynamic communication tool, the Student Interest Group (SIG) proposed to enlist a cadre of students and young professionals to increase posts, comments and activity on the blog. With the addition of links to and from the blog webpage in blog entries, the visibility of ASN will increase in search results and among the nutrition education community as a website to frequent for commentary and insight.

After a competitive review process with an overwhelming number of applications, ASN and the SIG have identified ten student blog "stringers," including two members of the SIG leadership, who have committed to blogging consistently over the next year. The ASN blog will be updated at least twice a month. Student bloggers will write at least four times over the year, with a maximum of twelve blog entries per year. Students will be able to choose topics that will be of interest to not only nutrition students, but to other ASN members, consumers, etc. Examples include: hot topics in nutrition (i.e. diabetes, obesity), nutrition programs at other universities, experience with nutrition internships, research in labs, journal article reviews, postdoc experiences.

If you have any further questions, please e-mail ASN.

REFERENCES:

- [ASN Blog Terms of Service](#)
- [Ohio State University \(OSU\) Grad Students in Nutrition Science Blog](#)
- [Converse College Student Blogs](#)
- [American Dietetic Association \(ADA\) Blog, "RDs Weigh In"](#)
- [The Blog Herald on Blogger Compensation](#)