

American Society for Nutrition

Excellence in Nutrition Research and Practice

2008 ANNUAL REPORT

www.nutrition.org

2007-08 EXECUTIVE BOARD

The ASN Executive Board represents the full breadth of the nutrition field, including academics, researchers, clinicians, and physicians. The affairs of the Society are governed by the Executive Board. The following served on the Board during the 2007-08 year:



President
Joanne Lupton
Texas A&M University

Vice-President
James O. Hill
University of Colorado Health Science Center

Vice-President Elect
John L. Beard
Penn State University

Past President
Stephanie Atkinson
McMaster University

Treasurer
Mary Frances Picciano
NIH, Office of Dietary Supplements

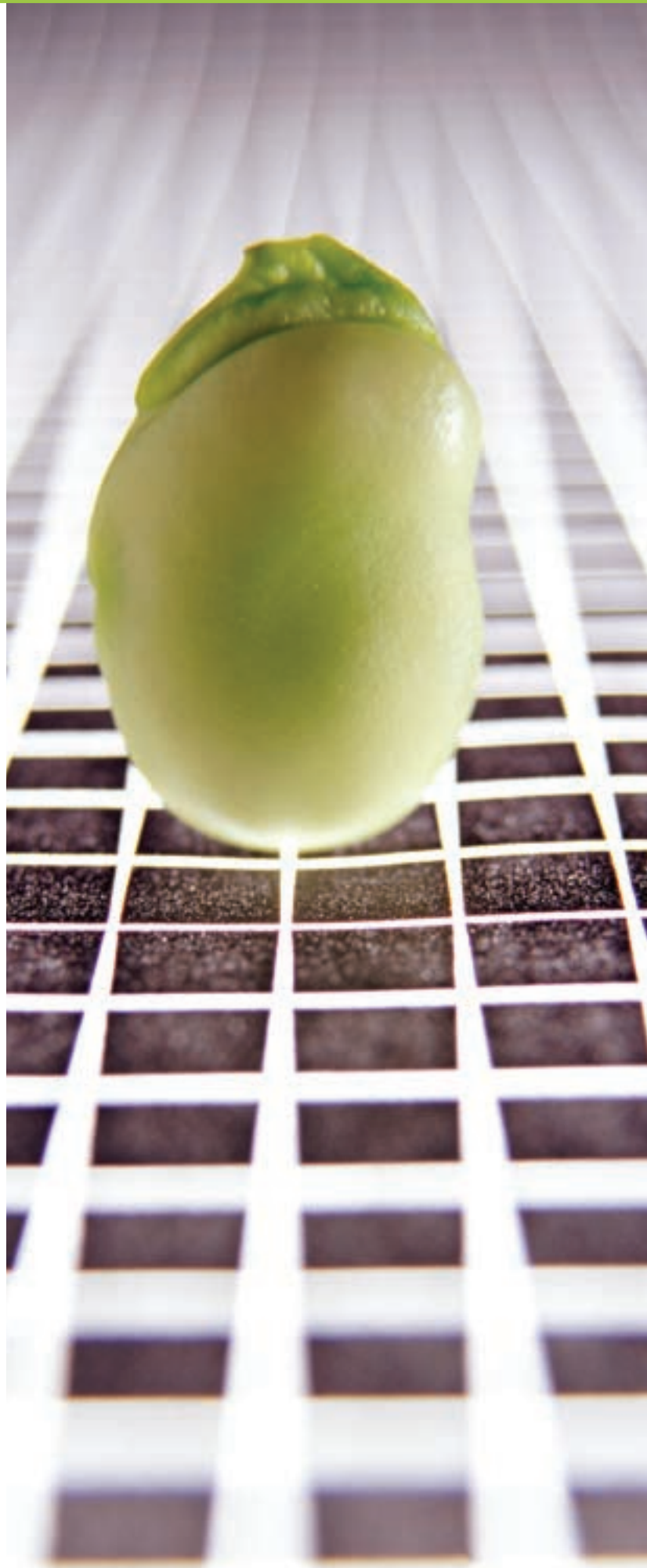
Secretary
Teresa A. Davis
Baylor College of Medicine

Director, Research Interest Sections
Shelley McGuire
Washington State University

Chair, International Nutrition Council
Andrew Prentice
London School of Hygiene and Tropical Medicine

Chair, Medical Nutrition Council
Gordon Jensen
Pennsylvania State University

Chair, Nutritional Sciences Council
Patsy Brannon
Cornell University



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PRESIDENT'S MESSAGE

Serving as President of the American Society for Nutrition (ASN) during its 80th year has been a special honor. I want to share with you some of the highlights from this past year. ASN has partnered with other organizations on conflict of interest policies for corporate/academic relationships. The goal is to produce and publish a document that academic/corporate partners could sign on to and then help promote this set of principles. In addition, realizing that ASN did not have a conflict of interest policy of its own, one is now in place. We have launched an ASN spokesperson program with 10 media-trained individuals and ASN's name is now routinely seen in the news. As part of a public policy tool kit to be used in efforts to increase funding for research, we have developed a series of nutrition research success stories, and have now turned our attention to developing state of the science papers that will identify opportunities for breakthroughs and areas for future investment.

ASN continues to bolster its offerings at the Society's Annual Meeting held at Experimental Biology; we now have late-breaking symposia and the ASN website (www.nutrition.org) features videos of key EB sessions. Our financials are in excellent shape. Our new website is up and running and we have monthly e-newsletters, a completely redesigned, quarterly newsletter, *Nutrition Notes*, and brochures in a number of areas. Journal operations are being reorganized to respond to an in-depth external analysis. Our journals are our lifeblood, both intellectually and financially, providing 70% of our income. We are keenly aware that we need to diversify our income sources and have targeted goals to do so. We have a newly developed and approved plan for enhancing graduate and professional education and are in the final stages of recruiting a director of education and professional development. Finally, ASN now has a strategic map, and all of our programs and projects will directly target that map.



JOANNE R. LUPTON, PhD

It has been an honor and a pleasure to serve as your President during 2007-08, and to see firsthand the excitement of having a unified society. We are very fortunate that Dr. James O. Hill, a world-renowned expert on obesity, will be our leader for the next year and that we have the infrastructure in place to move ahead under his leadership.

Joanne R. Lupton, PhD

EXECUTIVE OFFICER'S MESSAGE



JOHN E. COURTNEY, PhD

The 2007-2008 year has been an exciting one. It continues to be my distinct honor and privilege to work with the Executive Board, members, and staff in helping to realize the “dawning” of American Society for Nutrition, a term 2006-2007 President Stephanie Atkinson used to describe the Executive Board, staff and members working together to shape the society to meet the needs of today’s nutrition research scientists, affiliated health professionals, the media and the public. I am very pleased to report that ASN is strong and moving forward towards accomplishing this goal.

As the premier research society dedicated to improving the quality of life through the science of nutrition, ASN is the only non-profit organization dedicated to bringing together the world’s top researchers, clinical nutritionists, and industry to advance our knowledge and application of nutrition to manage disease and promote health. The energy and vitality our members and staff bring to this task has been impressive and successful. At no time has this been more important than today with the many challenges and opportunities that we face.

Throughout this report you will read about many exciting activities and accomplishments achieved over the past year. I would like to point out a few of those efforts:

- Highlighting the importance and impact of nutrition research by developing nutrition science success stories that demonstrate the immense value and return on investment of nutrition research and successfully launching the ASN Spokesperson Program to provide the media and public with access to nutrition information based upon science.
- Improving the already excellent impact factors for both *The American Journal of Clinical Nutrition* and *The Journal of Nutrition*, now the #1 and #3 ranked professional peer-reviewed nutrition journals.
- Leading advocacy efforts to increase funding for nutrition researchers and guide the development of legislation and public policy, including the reauthorization of national nutrition monitoring for the first time in 15 years.
- Developing new programs to help our members continue to grow professionally, discovering new opportunities and increasing their impact in the field through our outstanding Scientific Sessions and Annual Meeting at Experimental Biology, as well as our expanded Research Interest Sections, educational and professional development events, e-newsletters and other communications, plus our career center, all found on our new website at www.nutrition.org.

As a result of our programmatic efforts in Education and Professional Development, Publications, and Public Affairs, combined with effective marketing, ASN membership has increased over 35% since December 2006. This is a remarkable achievement and reinforcement that ASN is a growing vibrant society.

But I would be remiss if I did not point out that ASN faces many challenges. On a community level, science faces a funding environment that makes it increasingly difficult to recruit, retain, and adequately fund the top talent in nutrition sciences. To address our challenges and opportunities, the society developed a strategic map to help us prioritize, fund, and successfully execute strategies to positively impact these areas (*see page 19*).

President Joanne Lupton wrote in June 2007 *Nutrition Notes*, “We have come a long way in the last three years in forming this new consolidated ASN so that we can speak with one voice. You have my assurance that the voice will be based on science. It will be clear. And, it will be heard.”

But we are still not satisfied. As Paul Allen, cofounder of Microsoft, wrote: “What should exist? To me, that’s the most exciting question imaginable. What do we need that we don’t have? How can we realize our potential?” Realizing our potential is what ASN will continue to work on throughout the next year.

John E. Courtney, PhD

ASN LEADERSHIP: SERVING THE SOCIETY



ASN Scientific Councils encompass a broad spectrum of nutrition research and serve as the basis for governance in the society. A key role for Councils is their active representation on the Executive Board and on society committees.

INTERNATIONAL NUTRITION COUNCIL (INC)

The International Nutrition Council (INC) serves members with basic and applied research interests on all aspects of human nutrition of relevance to both economically less-developed countries and to disadvantaged populations and the translation of this knowledge into training, policies and programs. The INC focused special effort on the following items in 2008:

- A new membership drive, to include a reduced membership rate of \$50 for members from 149 low, lower-middle and higher middle income countries
- Work toward a new biennial Global Nutrition Leadership Program along the lines of the current training programs run on each continent. The Council's plan includes holding one program in connection with the upcoming International Congress of Nutrition (Bangkok 2009) and an intermediate one at EB2011.
- Initiation of a Young Investigator Workshop at EB2009.

The INC business meeting at EB2008 was a huge success with 200 members attending, serving as the audience for the Kellogg Lecture, delivered by the Kellogg International Prize winner Dr. John Beard, Pennsylvania State University.

“ THE AMERICAN SOCIETY FOR NUTRITION IS NOT JUST FOR, OR ABOUT, AMERICANS! THE RAPIDLY GROWING INTERNATIONAL MEMBERSHIP PROVIDES ENORMOUS OPPORTUNITIES FOR INTERACTIONS FROM BASIC SCIENCE TO APPLICATIONS AND POLICY.”

2007-08 Chair Andrew Prentice

MEDICAL NUTRITION COUNCIL (MNC)

The MNC, which seeks to maintain a presence for clinical and applied nutrition in ASN with prominent research, education, and service, worked on a series of activities during 2008:

- The development of a member survey to determine how the MNC can best serve its constituency
- Enhanced information on the new ASN website
- A membership drive with emphasis on multidisciplinary membership
- MNC-sponsored scientific sessions at EB2009
- Outreach activities to increase collaboration among our members
- Collaboration on an NIH-supported research workshop on Nutrition and Inflammation in Chicago in February 2008.

“ THIS WAS A BUILDING YEAR FOR THE MNC WITH A HOST OF EXCITING COLLABORATIVE ACCOMPLISHMENTS. PERHAPS FOREMOST HAS BEEN THE BUILDING OF RELATIONSHIPS WITH THE OTHER COUNCILS AND RIS GROUPS WITHIN ASN.”

2007-08 Chair Gordon Jensen

NUTRITIONAL SCIENCES COUNCIL (NSC)

“ THE NSC HAS WORKED THIS PAST YEAR TO ENHANCE THE SCIENTIFIC INTERACTIONS OF ITS MEMBERS ACROSS THEIR BROAD RESEARCH APPROACHES.”

2007-08 Chair Patsy Brannon

The Nutritional Sciences Council (NSC) works to help improve nutritional status of individuals and populations through basic research and dissemination of nutrition advances in community-based programs, advocacy of national policies promoting funding of biomedical research and nutrition programs, and promotion of graduate nutrition education. This past year, the NSC focused on how to move the Council forward in terms of several key priorities:

- Facilitating scientific interactions among its broad membership
- Responding to members' needs
- Improving interactions with ASN standing committees and the RIS.

Two task forces were established. The first one focused on programmatic initiatives and was charged with developing goals and approaches for facilitating scientific interactions among the NSC members. The result of this effort was the scheduling at EB2008 of a late breaking symposium, a joint effort with the ASN Public Policy Committee, titled Nutrition Research Advocacy in the 21st Century. This task force has developed a symposium accepted for EB2009, titled Nutritional Experiences in Early Life as Determinants of the Adult Metabolic Phenotype. The second task force is charged with assessing member needs and priorities relative to the mission of NSC, considering the most effective structure of NSC, and considering mutually beneficial interactions with standing ASN committees.

ASN RESEARCH INTEREST SECTIONS (RIS)

The Research Interest Sections (RIS) are small communities within ASN established to ensure representation of and support for the various areas of nutritional research. Any ASN member can join one or more of these groups, which provide a means by which members can become more involved in the Society as well as enhance the participation of scientists in other disciplines. ASN's 16 RIS:

- Aging and Chronic Disease
- Community and Public Health Nutrition
- Diet and Cancer
- Dietary Bioactive Components
- Energy and Macronutrient Metabolism
- Experimental Animal Nutrition
- History of Nutrition
- Human Milk and Lactation
- Mathematical Modeling
- Nutrient-Gene Interactions
- Nutrition Education
- Nutrition Translation from Bench to Consumer
- Nutritional Epidemiology
- Nutritional Immunology
- Vitamins and Minerals
- CARIG



“ THE RIS PROVIDE SMALLER NEIGHBORHOODS WITHIN THE LARGER ASN COMMUNITY IN WHICH SCIENTISTS CAN NETWORK AND WORK TOGETHER WITHIN THEIR RESEARCH SPECIALTY AREAS.”

Michelle McGuire, RIS Director, 2006-08

The RIS have had another spectacular year. Nearly every RIS has developed a set of Rules for Operation, a valuable tool for the RIS itself and for the society as well.

Moreover, their programming efforts for EB 2008 produced excellent scientific sessions which were very well-attended by the membership. The sustained outreach to students—through their student poster competitions, travel award programs, and special lectures—continues to enhance the society's annual meeting. The current leaders raised more than \$150,000 to support these activities.

Throughout the year, the RIS contribute news to *Nutrition Notes*, such as new leaders, information on upcoming meetings of interest, programming plans for the next EB, and they encourage manuscript submission to ASN's journals.

The Student Interest Group (SIG) has more than 800 members. The SIG focuses on the interests of student members in the Society. Students participate in various activities that enable them to fully explore their nutritional science education. These activities allow students to network and prepare for post-academic success. Members of the SIG also work as liaisons with other committees in ASN to provide student perspective when needed.

EDUCATION AND PROFESSIONAL DEVELOPMENT

One of ASN's highest priorities is its quality educational programming for students and professionals in nutrition research and practice. Cutting-edge science is always featured at the association's Scientific Sessions and Annual Meeting (held in conjunction with Experimental Biology – more details on this signature event are available on the next page).

In addition to the annual meeting, ASN sponsors a variety of programs. Topical conferences organized or co-sponsored by ASN in the past year focused on: tea and human health; dietary supplements; nutrition and physical activity; cardiovascular medicine; parenteral and enteral nutrition; dietary guidelines; bone remodeling; and functional foods. Of course, the Society's members remain the best-informed in the field via the Society's publications, public information campaigns, and targeted communities (Scientific Councils and Research Interest Sections).

As a leader in professional development, ASN offers a number of ongoing services to members. These include the Graduate Program Directory, as well as various annual and travel awards. In the past year, travel awards were extended for the annual meeting, for the National Institutes of Health Office of Dietary Supplements research practicum, and for minority student scientists. One of the most-utilized professional development resources is the ASN "job board," which includes both academic and non-academic postings.

The inaugural Grant Writing Workshop, a joint effort with ASN, Institute of Food Technologists (IFT) and International Food Information Council (IFIC), was held in April 2008. Ten teams of investigators, selected from a large pool of applicants, gathered in Washington, DC, for expert guidance and input on grant applications in the works.

ASN particularly strives to meet the needs of its members who serve as department heads and faculty members in universities across the world, and its members who work in nutrition education. Special attention is also given to the many student members, who benefit by:

- Networking with peers and leaders in the field of nutrition
- Saving money on subscriptions to two top-rated nutrition and dietetic journals
- Applying for awards and travel grants
- Becoming active in the Student Interest group (SIG), ASN's community for undergraduate, graduate, medical and other students
- Being informed of employment, grant, scholarship and internship opportunities
- Participating in the student-centered events

In the coming year, ASN's Graduate and Professional Education Committee (GPEC) and its related committees, subcommittees, and task forces will continue to develop a robust professional development program for basic nutrition scientists, physician assistants, dietitians, pharmacists, nurses, international nutrition scientists, and industry-based nutrition professionals who are members of ASN. This science-based program, consisting of conferences, meetings, resources, and other materials that will be delivered in person or online, will offer the unique, comprehensive scope of programmatic content based on the expertise of the diverse membership of the ASN.



ASN SCIENTIFIC SESSIONS AND ANNUAL MEETING

ASN holds its Scientific Sessions and Annual Meeting in conjunction with Experimental Biology (EB), which is a multi-society, interdisciplinary meeting featuring plenary and award lectures, symposia, oral and poster sessions, career services, and exhibits of scientific equipment, supplies, and publications.

Guided by the ASN Symposia Advisory Committee (SAC) and the Scientific Program Committee (SPC), programming for EB2008 was truly a tribute to the dedication and hard work of the RIS groups, the programming committees, and all of the volunteers who organized the sessions.

EB2008, held in San Diego from April 5-9, was a scientific knockout. All sessions were well attended, provided stimulating questions and answers, and offered a wide variety of interdisciplinary themes. Individual evaluation forms for each scientific session revealed not only excellent attendance but also included major audience participation.

ASN PROGRAMMED 179 SESSIONS, INCLUDING THE FOLLOWING:

- 19 major symposia
- 3 conferences
- 3 controversy sessions
- 7 special sessions
- 2 lectures
- 1 workshop
- 45 oral sessions (from minisymposium submissions)
- 99 poster sessions (more than 900 posters were scheduled)
- 1,326 abstracts for oral and poster sessions related to the minisymposia topic categories
- 134 latebreaking abstracts



Social highlights included our Sustaining Members event aboard the *Hornblower* yacht, the Award winners' reception, the Graduate Student breakfast, the society awards ceremony, reception for the membership and university mixer, the Committee Appreciation luncheon, the Department Heads breakfast, and the Fellows luncheon. The annual business meeting detailed the society's accomplishments during the past year.

All of the committees use the Annual Meeting to hold face-to-face meetings. This provides an important opportunity to discuss and plan the following year's initiatives. The following committees convened during this time: Public Information, Public Policy, Publications Management, Strategic Oversight, Sustaining Members, Membership, Council Leadership teams, Finance, Graduate Professional Education, Continuing Medical Education, and Professional Nutrition Education.

ASN 2008 AWARD WINNERS

The Milton L. Sunde Award

Ryan Dilger, PhD

The Peter Reeds Memorial Young Investigator Award

Jeffrey Escobar, PhD

Sponsor: Baylor College of Medicine

The Mead Johnson Award for Research in Nutrition

Sang Woon Choi, MD, PhD

Sponsor: Mead Johnson Nutritionals

The Vernon R. Young Award

Kevin Short, PhD

Sponsor: Ajinomoto Co, Inc.

The E.L.R. Stokstad Award

Manabu Nakamura, PhD, DVM

Sponsor: Family of E.L.R. Stokstad

The Norman Kretchmer Memorial Award in Nutrition and Development

Marie Caudill, PhD, RD

Sponsors: Abbott Laboratories, Ross Products Division

The Osborne and Mendel Award

Steven Zeisel, MD, PhD

Sponsor: ILSI North America

The Centrum Center for Nutrition Science Award

Barbara Rolls, PhD

Sponsor: Wyeth Consumer Healthcare

The E.V. McCollum Award

David Ludwig, MD, PhD

Sponsor: Wyeth Nutrition

E.V. McCollum International Lectureship in Nutrition

Barry Popkin, PhD

The Robert H. Herman Memorial Award

Simin Meydani, DVM, PhD

The David Kritchevsky Career Achievement Award in Nutrition

Robert M. Russell, MD

Sponsor: Kraft Foods

The Kellogg Prize for International Nutrition

John Beard, PhD

Sponsor: Kellogg Company

The Conrad A. Elvehjem Award for Public Service in Nutrition

Cutberto Garza, MD, PhD

Sponsor: Kraft Foods

The Nutrition Science Media Award

Elizabeth Cohen

The Dannon Institute Mentorship Award

Dale Bauman, PhD

Sponsor: Dannon Institute

The Roland L. Weinsier Award for Excellence in Medical/Dental Nutrition Education

Daniel Bessesen, MD

Sponsor: Dannon Institute

The Excellence in Teaching Award

Janet Greger, PhD

Sponsor: Cengage Learning

The McCormick Science Institute Research Award

Bharat Aggarwal, PhD

The Mary Swartz Rose Young Investigator Award

Mary Gamble, PhD

Sponsor: Council for Responsible Nutrition

The Mary Swartz Rose Senior Investigator Award

Bruce Ames, PhD

Sponsor: Council for Responsible Nutrition

FELLOWS 2008

Richard G. Allison, PhD

Gladys Block, PhD

Junshi Chen, MD

D'Ann Finley, PhD

K.C. Hayes, PhD

David A. Jenkins, PhD, DSc, FRCP

Ronald Krauss, MD

Roland M. Leach, Jr., PhD

Forrest H. Nielsen, PhD

Paul Pencharz, PhD

ASN PUBLICATIONS

AT THE FOREFRONT OF
NUTRITION RESEARCH

American Journal of Clinical Nutrition



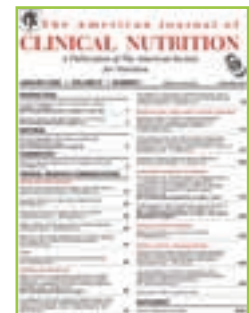
The Journal of Nutrition



The society's journals, *The American Journal of Clinical Nutrition (AJCN)* and *The Journal of Nutrition (JN)*, are the premier journals in the field of nutrition, publishing timely and important findings in basic, clinical, and emerging nutrition science research. Both journals continue to feature research that changes how scientists think about nutrition and its impact on our lives. Eigenfactor, a measure of overall value of articles published, places both *AJCN* and *JN* in the top 3% of journals in nutrition and dietetics.

The following are just a few of the numerous topics examined in studies published during the past year:

- Children's fear of trying new foods
- Vitamin D reducing the risk of cancer
- The effect of antioxidants on the risk of skin cancer
- Genetic influence on the childhood obesity crisis
- Impact of household economics on food security



The research published in the journals has far-reaching impact on policy, treatment and prevention of disease, and recommendations for proper nutrition. In addition to research reports, both journals enhance content by providing commentaries and critical reviews written by leaders in the scientific community and special supplement issues on topics in nutrition.

“ BECAUSE OF A HIGH SUBMISSION RATE, THE *AJCN* CAN BE HIGHLY SELECTIVE, ACCEPTING ONLY 28% OF THE ORIGINAL RESEARCH MANUSCRIPTS RECEIVED—A STRINGENCY THAT RESULTS IN VOLUMES OF THE HIGHEST SCIENTIFIC QUALITY. THE *AJCN* IS THE WORLD'S MOST WIDELY RECOGNIZED, PEER-REVIEWED, CLINICAL NUTRITION JOURNAL.”

Dennis Bier, Editor-in-Chief, *AJCN*



In publication since 1952, *The American Journal of Clinical Nutrition* is consistently among the highest ranked peer-reviewed journals in nutrition and dietetics and ranks in the top 3.5% of biomedical journals tracked by Impact Factor. The *AJCN* publishes the latest findings from basic and clinical studies relevant to human nutrition and is an important resource for researchers and practitioners in the field of clinical nutrition.

Published since 1928, *The Journal of Nutrition* was the first journal dedicated to publishing original, peer-reviewed research in all areas of nutrition. *The Journal of Nutrition* provides the latest research on the broad spectrum of topics of vital interest to researchers, students, policymakers, and all individuals with interests in nutrition. *JN* ranks in the top 8% of biomedical journals tracked by Impact Factor.

ACCEPTING AND PUBLISHING THE BEST

The *AJCN* and *JN* editors and editorial boards are committed to publishing nutrition research of the greatest importance and highest impact. This vital role is recognized by leading researchers in the field, who continue to select *AJCN* and *JN* for the publication of their research reports. Manuscript submissions to both journals have grown steadily over the past several years, demonstrating the increasing prominence of the journals. In 2007, *AJCN* received 1,605 manuscript submissions, up 65% from five years earlier; in 2007, *JN* received 1,259 manuscript submissions, up 33% from five years earlier. The rigorous peer review process employed by both journals ensures that published manuscripts are accurate, topical and relevant. The rigorous review standards of the journals are evidenced in the highly competitive manuscript acceptance rates, only the top 30% are accepted.

“THE JOURNAL OF NUTRITION, WHICH HAS BEEN IN CONTINUOUS PUBLICATION SINCE 1928, EMBODIES THE SCIENTIFIC QUALITIES AND VALUES OF ASN PAPERS PUBLISHED IN CURRENT ISSUES OF *JN*, FOLLOWING A LONG TRADITION OF WELL REVIEWED, CAREFULLY EDITED, AND WELL LAID-OUT PUBLICATIONS THAT *JN* HAS PRESENTED TO ITS READERS FOR 8 DECADES.”



A. Catharine Ross, Editor, *JN*

PROVIDING THE LATEST NUTRITION RESEARCH TO INDIVIDUALS AND INSTITUTIONS WORLDWIDE

The *AJCN* and *JN* print and online versions are accessed by millions of individuals throughout the world. The *AJCN* and *JN* print editions are published monthly and distributed to institutional and individual subscribers in the U.S and over 70 other countries. The online versions of the journals, accessible from www.nutrition.org, include full content of all journal issues, dating back to the inaugural volumes in 1952 for *AJCN* and in 1928 for *JN*. The content is highly accessed and read. In 2007, each journal website received an average of over 50,000 hits per day. In addition, website users downloaded more than 2 million full text files and more than 1 million article PDF files from each of the journal sites.

Access to the journals is available by annual subscription to the print and/or online versions, by purchase of individual print or online versions of articles and by short term online subscriptions. Members of the American Society for Nutrition receive online access as part of membership dues and many also elect to receive print versions of the journals. Journal online content is made freely accessible 12 months after publication, allowing anyone to view full text of these articles.

Nutrition Notes is a quarterly newsletter which is composed and printed at ASN headquarters. It provides news of member activities, future and annual meetings, course offerings, NIH grant opportunities, student news, possible job opportunities, and available relevant publications. The editor-in-chief is Neil Shay, Chair, Department of Nutrition and Food Science, University of Florida. Membership in ASN includes a subscription to *Nutrition Notes*. For the latest version please visit <http://www.nutrition.org/publications/nutrition-notes/>.

PUBLIC AFFAIRS

PUBLIC POLICY

The Society's public policy and advocacy program is guided by the Public Policy Committee (PPC), whose mission it is to provide policy makers and all levels of government with timely and scientifically-grounded information for the development of sound nutrition policy that supports the public health. Recognizing that funding for nutrition research is the "bread and butter" of most Society members, the PPC has begun a process to develop a strategic plan of action and platform for increasing funding for nutrition research. The plan is two-pronged in scope: to influence, in collaboration with other organizations, funding for nutrition research at federal agencies; and, to carve out more funds for nutrition-focused projects within existing funding pools.



PATRICK STOVER, CHAIR OF PPC

“ ADVOCATING FOR AN INCREASED FEDERAL COMMITMENT TO NUTRITION RESEARCH IS THE CORNERSTONE OF ASN'S PUBLIC POLICY PROGRAM. ASN STRIVES TO BE THE LEADING VOICE FOR NUTRITION RESEARCH AND A VALUED RESOURCE FOR POLICYMAKERS.”

Patrick Stover, 2007-08 PPC Chair

THE PPC ESTABLISHED THE FOLLOWING PRIORITY AREAS IN WHICH TO FOCUS ITS WORK IN 2007-08:

- Nutrition Monitoring
- 2007-08 Reauthorization of the Farm Bill
- Nutrition Research funding

ASN IS ACTIVE IN A NUMBER OF PUBLIC POLICY VENUES.

On Capitol Hill:

- ASN worked alone and in coalition with other nutrition and scientific groups to positively impact research programs at the U.S. Department of Agriculture. As a result of ASN's efforts, language reauthorizing and reaffirming joint nutrition monitoring activities was included in the Farm Bill that passed Congress in May 2008.
- The Friends of the National Center for Health Statistics (NCHS), of which ASN is a member of the Steering Committee, garnered the support of over 150 organizations in a letter last year and was instrumental in getting a boost for the agency in the FY 2008 omnibus appropriations.
- Submitted testimony to the House and Senate Appropriations Subcommittees on Agriculture and on Health and Human Services (HHS), requesting funding for nutrition research across various federal government agencies and programs.
- With the Crop, Soil and Agronomy Societies and the Council on Food, Agriculture and Resource Economics, ASN hosted a lunch briefing for congressional staff called "Promoting Health from the Ground Up: Opportunities to Grow More Nutritious Crops."

Key components of ASN's advocacy "tool kit" include vignettes detailing nutrition research "successes" and "state of the science" on emerging topics such as:

- **Folic acid and neural tube defects**
- **The Diabetes Prevention Program**
- **Nutrition and Osteoporosis**
- **Vitamin B12 and cognitive function**
- **Choline and performance**
- **Nutrients and eye health**

ASN IS A MEMBER OF THE FOLLOWING FORMAL COALITIONS:

- **Friends of NCHS**
- **The Coalition for Funding Agricultural Research Mission (CoFARM)**
- **Research!America**

At the National Institutes of Health (NIH)

- Held strategic meetings with the National Cancer Institute, the National Institute of Diabetes, Digestive and Kidney Diseases (including a meeting with NIDDK Director Griffin Rodgers), the Office of Dietary Supplements and the Center for Scientific Review.

With Federal Agencies:

- Submitted comments and oral testimony to the HHS Physical Activity Guidelines Advisory Committee
- Participated in a Federal Communications Commission (FCC) Task Force on Childhood Obesity and the Media
- Submitted a letter to the Alcohol, Tobacco Tax and Trade Bureau regarding nutrition labeling on alcoholic beverages.
- Submitted comments to the Food and Drug Administration regarding dietary reference values and nutrition labels on food packages
- Nominated members to numerous Boards, Advisory panels, Committees or other entities, including the 2010 Dietary Guidelines Advisory Committee

RESOURCES AND PROGRAMS FOR ASN MEMBERS

- A public policy session at the ASN Annual Meeting, "Nutrition Research Advocacy in the 21st Century." Speakers include Dr. Elizabeth Wilder of the NIH Office of Portfolio Analysis and Strategic Initiatives, NIDDK Director Dr. Griffin Rodgers, and the Honorable John Edward Porter, Chairman of Research!America and former Member of Congress. (Co-sponsored by the Nutritional Sciences Council)
- Semi-monthly Public Policy newsletter emailed to all ASN members
- A robust Public Affairs section on ASN's new website with a Federal Advocacy page, and all formal letters, regulatory comments and testimony from the past 2 years are posted online for members to access
- Periodic Action Alerts using state-of-the-art Capwiz software provided by FASEB.

The PPC continues to foster relationships and explore collaborations with a number of national organizations with similar interests. Coalition work is essential for success on difficult advocacy efforts such as federal appropriations. As a member of the Federation of American Societies in Experimental Biology (FASEB), ASN also works closely with FASEB's Office of Public Affairs on issues of mutual interest.

ON THE HORIZON:

Towards the end of 2008, the PPC will develop a plan of work for the 111th Congress (2009-10) and a plan for reaching out to a new federal Administration.

PUBLIC INFORMATION

The society's media, public relations and external communications activities are guided by the Public Information Committee (PIC), whose mission is to promote ASN as the premier source of sound nutrition science information to the media and public. Under the society's strategic plan, PIC's activities support the larger goal of positioning ASN as an authoritative leader in nutrition through science and providing science-based clear information to the public.



Elizabeth Cohen receiving ASN Nutrition Science Media Award.

“ PIC PLAYS A CRUCIAL ROLE IN PROVIDING ACCURATE, TIMELY INFORMATION TO THE MEDIA AND THE PUBLIC. WHEN REPORTERS COME TO ASN WITH QUESTIONS ABOUT TRANS FATS OR HIGH FRUCTOSE CORN SYRUP, WE NOW HAVE A NETWORK OF SPOKESPEOPLE TO ANSWER THEM. THIS IS JUST ONE OF ASN'S RECENT ACCOMPLISHMENTS IN THE AREA OF PUBLIC INFORMATION.”

Nancy Wellman, 2007-08 PIC Chair

PIC HOLDS THE FOLLOWING VALUES AS ESSENTIAL TOUCHSTONES IN ALL IT DOES:

- 1. Objective Interpretation and Reporting of Nutrition Science.** PIC views the communication of nutrition science in an informed manner, unbiased to the extent possible, as integral to all of its actions and deliberations. PIC endeavors to establish strong partnerships with the media and appropriate federal, state and local agencies to ensure scientific research findings are communicated promptly and accurately to the general public.
- 2. Transparency in Decision-Making.** PIC is constituted to be representative of the ASN membership. Public statements are made upon the approval of the Board. PIC members abide by the ASN conflict of interest policy. To encourage ASN member interest and transparency in decision-making, PIC membership, values, and goals are posted on the ASN members' website.
- 3. Nutrition Literacy.** PIC seeks at all times to improve the understanding of nutrition and its relationships to health and quality of life, so the public will be prepared to make appropriate food choices and decisions for a healthy lifestyle.

HIGHLIGHTS FROM 2007-08

Nationally-focused spokesperson program launched

- PIC worked to identify spokespersons and launched a nationwide spokesperson program to make ASN the go-to society for experts on nutrition research.
- Since January 2008, ASN members have been quoted in *Real Simple*, *Washington Post*, *Men's Health*, *Miami Herald*, *Associated Press*, and *Seattle Post-Intelligencer*. Spokespeople have been interviewed by reporters from WEBMD, *New York Times*, *Self*, *Associated Press*, *Natural Health*, and *Women's Health*.
- An ad in March 2008 *Television Week* featured the ASN spokesperson program to health care journalists.
- The 2008 ASN Nutrition Science Media Award was presented to Elizabeth Cohen, CNN correspondent, during EB2008.

NEW WEBSITE AND ONLINE COMMUNICATIONS LAUNCHED

- In January 2008, ASN launched a redesigned website, which features a scrolling news page, press releases, members in the news, a blog, and a federal advocacy page. The newly announced spokespeople are also prominently displayed.

POSITION PAPERS UNDER DEVELOPMENT

- Several position papers are in development, including:
 - A joint paper with the American Dietetic Association (ADA) on Obesity, Reproduction and Pregnancy Outcomes
 - A joint paper on Food and Nutrition Assistance Programs for Older Adults with ADA and the Society for Nutrition Education (SNE)
 - Trans fatty acids
 - Dietary glycemic index
 - Nutrient density and practical applications
 - Vitamin D and sarcopenia

ANNUAL SYMPOSIUM AND MEDIA WORKSHOP AT EXPERIMENTAL BIOLOGY 2008

- PIC hosted a symposium called, "Nutrition Profiling: Global policies and perspectives," supported by the National Dairy Council.
- The Media Workshop, "Communicating Nutrition and Food Safety risks," helped members apply basic risk communication principles in a practical manner. This was sponsored by the International Food Information Council.



ON THE HORIZON:

- Development of a quick response team who would be available on very short notice to work with ASN staff to handle rapid responses and time-sensitive issues.
- EB2009 will take place April 18-22 in New Orleans, La.

SUSTAINING MEMBERS

ASN's Sustaining Members serve as an industry voice within the Society. Industry members are always well represented and thoroughly engaged at ASN's Scientific Sessions and Annual Meeting, held in conjunction with Experimental Biology (EB). The ASN Annual Meeting / EB trade show allows access to more than 12,000 scientists and practitioners. Industry summits and special events at ASN's Annual Meeting and throughout the year help translate field needs and industry services.

“ AS A SUSTAINING MEMBER, I VALUE THE ROLE ASN PLAYS AS A SCIENCE-BASED RESOURCE ON NUTRITION. THE NATIONAL DAIRY COUNCIL ALSO VALUES ASN'S SCIENTIFIC JOURNALS AND THE ASN ANNUAL MEETING, AN OPPORTUNITY TO LEARN THE MOST CURRENT SCIENCE AND NETWORK WITH FRIENDS AND COLLABORATORS.”

Gregory D. Miller, Executive Vice President,
Research, Regulatory and Scientific Affairs, National Dairy Council

The Sustaining Members are represented in the Society by a Sustaining Member Committee. The members of this standing committee help to provide visibility within ASN to matters of interest to industry by exchanging ideas and providing corporate financial support for the society's activities in education/training, scientific programs and professional outreach. Additionally, throughout 2007-08, the Committee worked toward two primary goals: increasing sustaining member value, and increasing sustaining member involvement in ASN. The Chair of this Committee also sits on ASN's Executive Board in an ex officio capacity.



SUSTAINING MEMBERS COMMITTEE
CHAIR BARBARA LYLE PRESENTS
AN AWARD OF DISTINCTION
TO GIL LEVEILLE.

Key results in 2007-08:

- Expansion of member benefits
- Establishment of the sustaining member rate at \$10,000 annually
- Creation of an ongoing partnership with ASN's Graduate and Professional Education Committee (GPEC) with the goal of piloting an ASN Graduate Student Intern Program.
- Collaboration with the Research Interest Sections (RIS) Director and Chairs to identify efficient means to raise funds for RIS activities
- Assistance with the International Nutrition Council (INC) on developing a Global Nutrition Leadership Program
- Implementation of a multi-faceted event at EB 2008 featuring a business meeting, strategic discussion with the ASN Executive Board, and networking reception/dinner with ASN leadership. Gilbert A. Leveille of the Wrigley Science Institute was presented with the inaugural Sustaining Member Committee Award of Distinction.

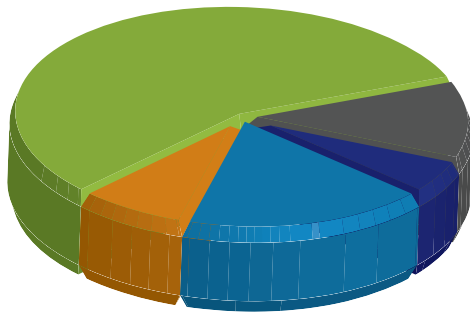


MEMBERSHIP

With ASN membership at an all-time high, the Society remains poised for future growth. The Membership Committee assists in recruiting new members and retaining existing members, in addition to reviewing applications for membership. In 2007-2008, combined membership-related ventures resulted in a diverse and prestigious collection of new members. Simultaneously, as ASN renewed its focus on providing demonstrated value to members, our membership retention rate climbed ever higher.

CURRENT MEMBERSHIP

Total members June 1, 2008: 3564



● Regular Members: 2016	● Student Members: 642
● Associate Members: 428	● Emeritus Members: 281
● Postdoctoral: 197	

MEMBERSHIP GROWTH

in thousands



SUPPORTING MEMBERS JUNE 1, 2007–JUNE 1, 2008

Supporting members are ASN members who give to the Society above and beyond their required dues amount. For more information, please visit <http://www.nutrition.org/contribute/>.

John L. Beard

Carolyn D. Berdanier

John William Boehne

Richard C. Bozian

Keun Hee Chung

Harry R. Conrad

Isobel R. Contento

Margit Hamosh

David C. Herting

Sachie Ikegami

Mamie Leah Young Jenkins

Teruo Kawada

Avanelle Kirksey

Eugene R. Morris

Robert O. Nesheim

Walther H. Ott

Sally Schuette

David S. Seres

Maurice E. Shils

Annalyn Skipper

Guangwen Tang

Bert M. Tolbert

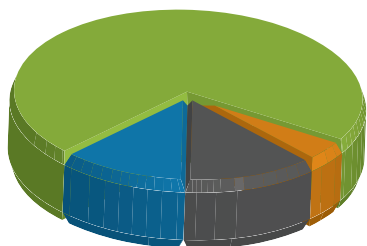
Paul Walter

“ ASN’S GROWING AND DIVERSE MEMBERSHIP IS EXCITING, AS MORE AND MORE RENOWNED LIFE SCIENTISTS AND ALLIED HEALTH PRACTITIONERS CHOOSE THE SOCIETY AS A PROFESSIONAL HOME. OUR MEMBERSHIP ENABLES US TO BE SUCCESSFUL IN ALL OF OUR PROGRAMS—PUBLICATIONS, PUBLIC AFFAIRS, MEETINGS, AND MORE.”

Denis M. Medeiros, 2007-08 Membership Committee Chair

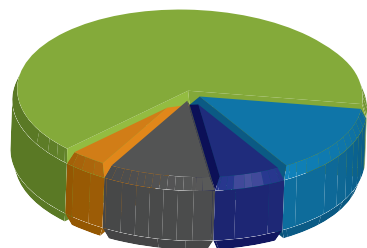
FINANCIAL REPORT

2007 REVENUES



- Publications: 71.29%
- Membership, Marketing and Development: 12.71%
- Education and Professional Development: 11.72%
- General and Administration: 4.28%

2007 EXPENSES



- Publications: 64.70%
- General and Administration: 14.29%
- Education and Professional Development: 10.15%
- Membership, Marketing and Development: 6.71%
- Public Affairs: 4.15%

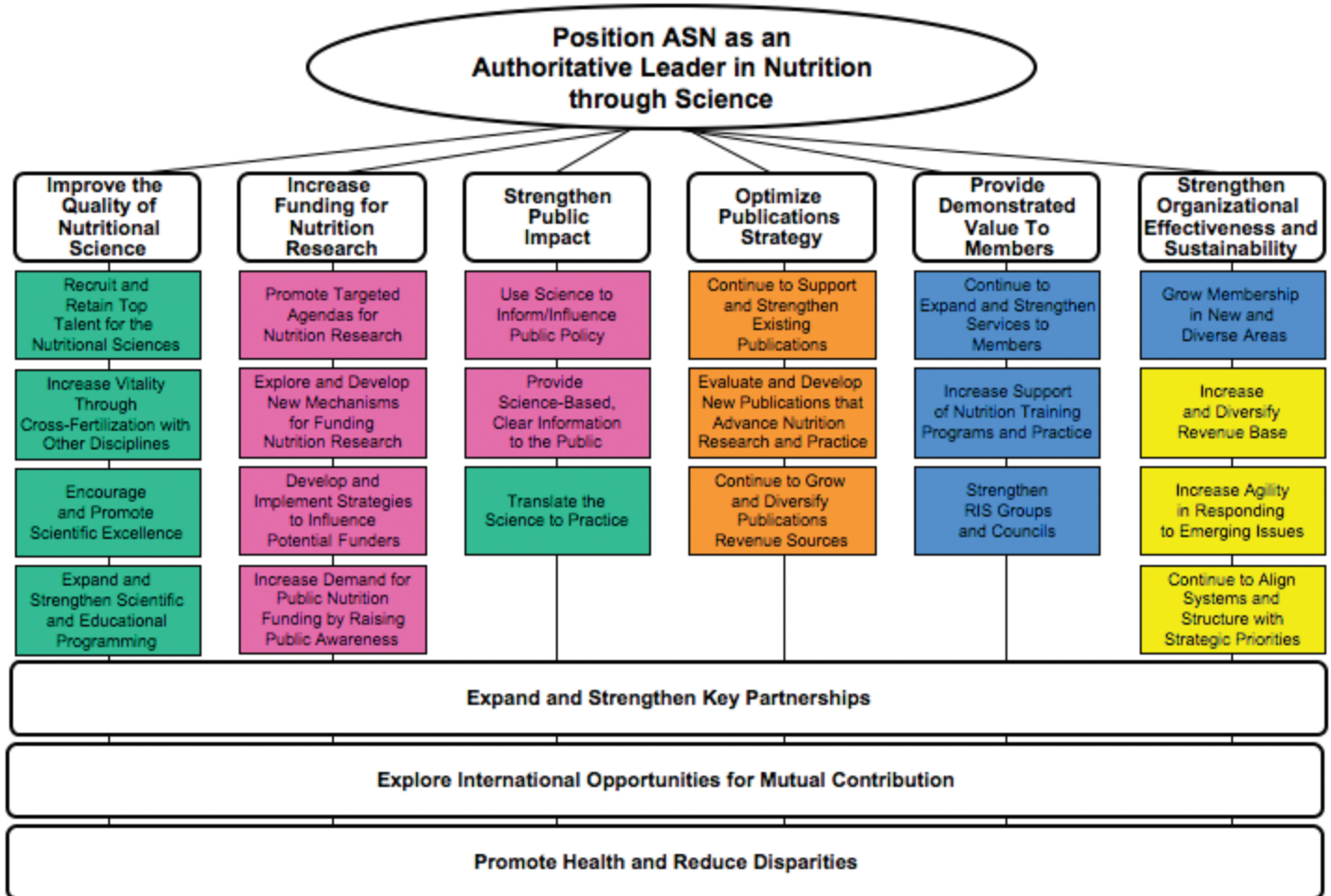
NET INCOME FROM OPERATIONS in thousands



MARY FRANCES PICCIANO, ASN TREASURER

The year 2007 was a very good year for ASN. Revenue increased, expenses were effectively controlled, and the society implemented a number of new initiatives and processes to begin building the infrastructure for us to pursue our new strategic initiatives. Total revenue increased to 6.2 million, a 20% increase from budget. Revenue from operations increased 15% from 2006 actuals. The driving forces in this revenue growth were publications growing by 8% over 2006 and membership/marketing and education/professional development growing by 34% from 2006. Expenses were controlled in 2007 growing 6% from 2006. Net Revenue from operations approached \$1 million in 2007.

**American Society for Nutrition
Strategic Map: 2008-2010**



ASN has developed a strategy map that is designed as an action planning tool for guiding the activities of our society for the next few years. The oval represents the central challenge that ASN faces over the next three years. It is the focus of the strategic plan and the critical target ASN must work toward over the next three years.

The central challenge is supported by six strategic priorities. These strategic priorities define the few key goals ASN must do to achieve its central challenge. Each priority will become the focus of significant energy and attention over the next three years.

At the bottom of the strategic map are three cross-cutting priorities. These priorities cut across the entire strategic map and are foundational for ASN’s strategy; efforts to implement them will be imbedded in all of the other implementation efforts.

The boxes under each strategic priority are objectives. Objectives are the next level of “what to do” that spell out what needs to be accomplished in order to achieve the strategic priority.

Tracks of Work:

- Green: Scientific Quality
- Pink: Public Affairs and Impact
- Blue: Membership/Services
- Orange: Publications
- Yellow: Organizational Effectiveness and Sustainability



JOHANNA DWYER, CHAIR OF THE LONG-RANGE PLANNING AND STRATEGIC OVERSIGHT COMMITTEE

ASN WOULD LIKE TO THANK ALL COMMITTEE MEMBERS AND COMMITTEE CHAIRS FOR THEIR SERVICE

ASN COMMITTEE CHAIRS SERVING 2007-08

Awards Oversight Committee
Shelley McGuire

Finance and Audit Committee
Mary Frances Picciano

Graduate and Professional
Education Committee
Richard Eisenstein

Subcommittee for Professional
Nutrition Education
Douglas L. Seidner

Subcommittee for Continuing
Medical Education
Ronenn Roubenoff

Long-Range Planning/Strategic
Oversight Committee
Johanna T. Dwyer

Membership Committee
Denis M. Medeiros

Minority Affairs Committee
Kristie J. Lancaster

Nominating Committee for
Elected Officers
Patrick J. Stover

Public Information Committee
Nancy S. Wellman

Public Policy Committee
Patrick J. Stover

Publications Management
Committee
Ronenn Roubenoff

Publications Operation
Committee
Ronenn Roubenoff

Research Interest Sections
Shelley McGuire, Director

Scientific Programs Committee
Janet C. King

Symposium Advisory
Committee
Janet C. King

Student Interest Group
Dolores Doane

Sustaining Members Committee
Barbara Lyle



Abbott Laboratories, Ross Products Division
The Almond Board of California
**National Cattlemen's Beef Association,
The Beef Checkoff**
Cadbury Schweppes
Campbell Soup Company, Global Nutrition & Health
ConAgra Foods, Inc.
The Dannon Company
DSM Nutritional Products, Inc.
Eli Lilly and Company
General Mills
Gerber Products Company
GlaxoSmithKline Consumer Healthcare
Kellogg Company
Kraft Foods
Mars, Inc.
Martek Biosciences Corp.
McCormick Science Institute
McNeil Nutritionals
Mead Johnson Nutritionals
Monsanto Company
National Dairy Council
Nestlé Nutrition Institute of Nestlé USA
PepsiCo
Pharmanex
POM Wonderful, LLC
The Procter & Gamble Company
The Sugar Association, Inc.
Unilever Bestfoods
William Wrigley Jr. Company
Wyeth

SUSTAINING MEMBERS

JUNE 1, 2007–JUNE 1, 2008

Sustaining members are recognized as nutrition industry companies with the highest level of commitment to the nutrition profession. For more information, please visit <http://www.nutrition.org/sustaining>.





American Society for Nutrition

Excellence in Nutrition Research and Practice

9650 Rockville Pike, Bethesda, MD 20814

www.nutrition.org