

The American Society for Nutrition, Inc.

NUTRITION SCIENCE MEDIA AWARD

QUALIFICATIONS:

The ASN Nutrition Science Media Award is given for consistent, accurate nutrition science reporting for a general audience over the past year or longer. The award honors an individual (rather than an institution or company) for his or her achievements in nutrition science journalism or other media venue. The winning journalist/media representative will have helped to foster the public's understanding and appreciation of current nutrition issues based on science. The nomination packet should address the following and the number in parenthesis indicates the maximum points scored during the review process:

- Is consistently scientifically accurate (25)
- Covers current nutrition issues with balance and perspective (25)
- Has broad audience reach (20)
- Is creative in presentation of material (15)
- Regularly quotes credible health professionals, including ASN members (15)

Advertising, special advertising sections or advertorials are not eligible for consideration.

NOMINATIONS MUST INCLUDE:

1. A letter stating the significance and impact of work, covering all criteria listed above.
2. A curriculum vitae or resume of the nominee.
3. Selected samples of the nominee's work such as print materials, audio and/or videotapes. Each sample must be labeled with information on date of use of publication and "reach" of the communication.
4. Application form.

APPLICATION AND SELECTION:

1. Submit one original of the candidate's nomination packet postmarked by September 1, 2008.
2. Selection will be based on the application packet and above-established criteria for the award. Self-nominations will not be accepted. The candidate's c.v. must be included.
3. The maximum of 3 letters of support may accompany the application packet. The Selection Committee will only review support letters in the application packet.
4. Nominators should combine efforts in preparing one nomination packet. Selection is not influenced by multiple entries.
5. The award will be presented at the ASN annual meeting. Reasonable travel and hotel expenses of the awardee will be reimbursed.

NOTIFICATION:

1. Once the Selection Committee has selected the award winner, notification will be sent to the awardee and the originator of the application.
2. If applicable, one originator will be selected to write the award citation.
3. Those applications of nominees not selected will be returned to the originator. The Association will not notify unsuccessful nominees.

Please submit the original to: The American Society for Nutrition (ASN)
9650 Rockville Pike, Bethesda, MD 20814-3998

NOMINATIONS MUST BE POSTMARKED BY SEPT 1, 2008

**ASN NUTRITION SCIENCE MEDIA AWARD
APPLICATION**

PLEASE TYPE OR PRINT and submit to ASN, 9650 Rockville Pike, Bethesda, MD 20814-3998

Name of Nominee: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Entrant Employer: _____

Employer's Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Homepage: _____

NOMINATOR:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SELF-NOMINATIONS WILL NOT BE ACCEPTED

AUTHORIZATION (This portion of the form **must** be signed)

Submission Owner'(s)' Full Name (s):

The article owner grants the American Society for permission to photocopy this submission and to redistribute the material to the Nutrition Science Media Award Selection Committee.

Signature _____ Date: _____